



WISE  
BOHEMIAN  
RIVER

YOUR DMC IN CZECH REPUBLIC

YOUR PARTNER FOR

*Meetings*

*Incentives*

*Conferences*

*Events*

(c) Wise Bohemian River s.r.o.



*Prague*

# OUR TEAM

It is **OUR JOB** to ensure that Prague & Czechia provide its **BEST** for your guests.

Between us we have decades of combined tourism industry experience.

We have produced countless successful and memorable Events.

Many of our clients fall in love with Prague and keep on returning!



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*Nadia*



*Jana*



*Milada*

# OUR REPRESENTATION IN THE UK MARKET



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# PEARLS OF EUROPE

Your link to  
Czechia, Hungary & Austria

We partner with carefully  
chosen DMCs  
in respective countries  
to ensure smooth and  
successful running of your  
high level events which are  
combining Prague with  
any destination in Austria  
and/or Hungary.

[www.pearlsofeurope.eu](http://www.pearlsofeurope.eu)

# PEARLS OF EUROPE



info@pearlsofeurope.eu



CONTINENTAL TRAVEL



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# CZECH REPUBLIC (CZECHIA)

The Czech Republic is ideally equipped for conferences, incentives, and events. There are 12 UNESCO listed towns including the capital city of Prague which is a World Heritage Site. Outside the main cities, Czechia offers a beautiful countryside perfect for sports and activities.

There are, for example, over 70 golf resorts and 37 Spa Towns.



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# FACTS & FIGURES

## Key Regions

Prague, Brno, Ostrava, Pilsen, Olomouc

## Key Airports

Václav Havel Airport Prague

## Time Difference

GMT + 1. Central European Time.

## Main Languages

Czech

English, German and Russian commonly spoken.

## Currency

Czech Crown (CZK)

## Weather & Seasons

Temperate, changeable Winters and warm summers. The average temperature in the coldest month of January is  $-2^{\circ}\text{C}$ . The average temperature in the warmest month of July is  $20^{\circ}\text{C}$ .



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# PRAGUE

**Prague** is well regarded as a safe and friendly, all-year-round destination for visitors and MICE professionals.

A walk around its winding streets and hidden squares will demonstrate why it has become so popular in recent years.

It is a city rich with history, where around every corner you find landmarks and architectural wonders. But it is also a modern marvel, filled with culture and its famous Bohemian spirit.



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# CONNECTIVITY

## Most Frequent Direct Flights To Prague





# Vaclav Havel Airport

- Modern, efficient and passenger-friendly
- 25 minutes from the airport to the city center
- 2 connected international terminals
- Private lounges
- Over 11 million passengers per year
- Over 120 scheduled destinations
- Over 50 scheduled airlines



# VENUES

Prague is known for its historical venues.

With so many different types of meeting facilities in the city, Prague can accommodate your needs and you can find the perfect place for you to hold your event.

The city offers excellent possibilities for Social Events both in historic and modern settings and has an extensive range of theatres, museums and concert halls.



# TOURS

Prague - the City of Hundred Spires on the Vltava River is known to people from all over the world and it ranks among the **most beautiful** cities in Europe. Prague is rich in architectural monuments, cultural heritage and historical sights. Let Prague **inspire** you just as it inspired many significant artists and scientists in the past. The city's **mysterious** atmosphere is reflected in the works of Prague's native son Franz Kafka. W. A. Mozart completed and first performed his best-known opera Don Giovanni.



# ACTIVITIES

Prague allows for trips to the countryside as well as enjoying the perks of the city. From tasting world-class Czech beer overlooking a castle to drawing graffiti on the Lennon Wall, each programme we design promises to make an impact.



# RESTAURANTS

Since the 1990's, the global food revolution has arrived to the Czech Republic and especially to Prague. Some places are reviving classic Czech recipes that may be more than a century old while others are liberally borrowing ideas and inspiration from cuisines around the world.

## 3 Michelin Star Restaurants

- Alcron (since 2012)
- La Degustation (since 2015)
- Field (new in 2016)

## 6 Bib Gourmand Restaurants

Sancho, SaSaZu, Maso a Kobliha, Divinis, Aureole, Na Kopci





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*We look forward to working with you.*

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